

# FACEBOOK ADS

The most powerful social network for digital advertising.

Managed services by  ForTheWeb

## THERE ARE MANY BENEFITS

- Increase brand awareness
- Drive more engagement
- Target a specific audience
- Adapt your strategy based on performance
- Get a higher return on ad spend (ROAS)



## ENGAGING FORMATS



## TARGET YOUR PERFECT CUSTOMER

Target interests, education, relationship status, location, and much more to ensure you are only appearing to highly qualified leads that are likely to engage.

## UNLOCK THE POWER OF SOCIAL

Our services include:

- A team of experts in Facebook ads
- Campaign setup and optimization
- Automated bid and budget management
- Customized strategy for your business
- Google Analytics integration
- Monthly reports



We work with you to determine a budget that best fits your objectives.

Our fees range from 15% - 25% depending on your spend level.

*Let's chat!*

 ForTheWeb

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